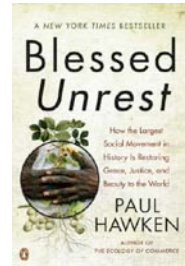




*“On one side the four horsemen of the apocalypse; on the other a vast and nameless uprising of peoples and organizations fighting for justice, places, communities, diversity, and health—the planetary immune system. Paul Hawken's **Blessed Unrest** is not just a good book, it is a necessary book, wise, eloquent, perceptive, sober, and timely but above all, hopeful. A landmark!”*  
– David Orr



December 3, 2009

Dear Friend,

You may have heard that in celebration of our 30<sup>th</sup> Anniversary, MRES plans to bring **Paul Hawken** – author of the best-selling book *Blessed Unrest* – to the Twin Cities February 19<sup>th</sup>. We are very hopeful that you will partner with us in bringing Paul Hawken here to begin a dialog that will have lasting impact far beyond this event towards a more sustainable community and world.

Paul's appearance will be culmination to a half-day of sharing and networking and part of an evening of celebration around the theme of *“Working together in this Blessed Unrest: Unity of purpose in building a sustainable world”* – recognizing that *collaboration and cooperation are paramount in an increasingly crowded and warming world, and by sharing our stories and working together, we can find effective solutions to the common problems we face.*

Hawken says in *Blessed Unrest* that NGOs like MRES, all around the globe, share ‘concerns about worker health, living wages, equity, education, and basic human rights’ and acknowledge them as ‘inseparable from concerns about water, climate, and biodiversity.’ The free market system left alone does not provide for these “externalities,” so we must work together to create the solutions for our sustainable future. We want to launch a collaborative dialogue through this event that develops goals, objectives, and strategies to preserve, the “commons” for the common good (to use a concept first espoused by British Economist William Forster Lloyd and refined by ecologist Garrett James Hardin.) But, we need your participation in this because the fundamental conviction, upon which all is based, is that *we can accomplish far more working together, than we can apart.*

Therefore, we invite you to share our vision of a better future by joining us at our 30<sup>th</sup> Anniversary celebration as our Partner for that day and beyond. As we look forward to hearing Paul Hawken's message together with you, we also look forward to finding common ground; to enlarging *our* vision “... *advancing solar energy and transforming Minnesota's energy landscape to embrace efficiency and sustainability*” to also embrace your vision. When you become our partner, and your organization will not only gain the many benefits we offer our partners – explained in the enclosed brochure – you will also become a key ally as we pursue our stated mission: *“To advance a sustainable society and a renewable energy economy through education, leadership, and example.”* We invite you to share your vision and mission with us and join us on February 19<sup>th</sup> to work together toward a more sustainable future.

Your support is crucial to our success and we hope you will accept our invitation to become a partner in presenting this program. In order to accomplish our objectives, MRES has established a goal of raising \$15,000 in the next few weeks. Your sponsorship at the *partner* level of your choice will ensure our success. We are also accepting donations of products and services for our silent auction, so please consider this option as well.

You can get more information about the Gala event by going to [www.MRESgala.org](http://www.MRESgala.org) – or please contact us at the information below. I'm hoping you will join us as our partner at the Crowne Plaza Hotel in St. Paul on February 19, 2010 for this symposium and very special **gala** event as we embark on a new and fruitful enterprise – one with unity of purpose, hope and promise of a better future.

Sincerely,

**Loren E. Abraham**  
30<sup>th</sup> Anniversary Committee Chair

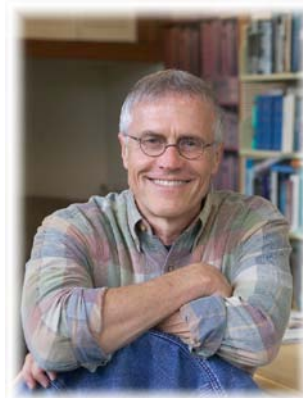
2928 5th Avenue South, Minneapolis, MN 55408  
Ph: (612) 308-4757

e-mail: [laurac@mnrenewables.org](mailto:laurac@mnrenewables.org)  
web site: [www.MRESgala.org](http://www.MRESgala.org)

## MRES 30th Anniversary Gala Celebration Overview

Come and be inspired by keynote speaker Paul Hawken, author of many best selling books including *Blessed Unrest*, *Ecology of Commerce* and *Natural Capitalism*. You will not want to miss this evening of fun and fine dining as we launch the theme: *Working together in this Blessed Unrest: Unity of purpose in building a sustainable world.*

Celebrate a year of accomplishments and join with us as we take a retrospective look at a number of milestones in our history and layout our vision of unity of purpose for the future. Some of the remarkable activities planned include music by renown recording artist Michael Monroe, a silent auction, a video retrospective, poster contest exhibition and awards, electric vehicle raffle contest, and more as we commemorate our 30th anniversary and inaugurate our 4<sup>th</sup> decade of public service.



An afternoon symposium will feature prominent guest speakers accompanied by partner exhibits leading up to the gala. Also before and during the gala there will be an opportunity to bid on products and services donated for the event during a Silent Auction. And you won't want to miss out on a chance to win an electric vehicle by purchasing a raffle ticket. In addition during the gala celebration we will also recognize and highlight the winners of our First Annual Excellence in Renewable Energy Awards. We hope you will join us for this amazing afternoon and evening.

Date: Friday, February 19, 2010

Location: Crowne Plaza Hotel

Address: 11 Kellogg Boulevard

St. Paul, Minnesota 55101

Audience: 400+ estimated guests, members, friends, working partners and guest dignitaries expected, including invited mayors, senators, representatives and other policy makers from around the State.

Ticket Prices:     \$45 members     \$75 non-members     until Dec. 31, 2009  
                         \$55 members     \$85 non-members     after Jan. 1, 2010

Meet and Greet Paul Hawken Reception: By special invitation or as a Partnership benefit. (see descriptions of partner benefits)

Please refer to the following pages for more information about the sponsorship levels and benefits. Should you desire any additional materials or have questions, please contact Laura Cina, Managing Director, at [LauraC@mnRenewables.org](mailto:LauraC@mnRenewables.org)

Insure your priority seating reservations by sending in your partner application Now. For more information, to purchase tickets or partner with us at one of the available sponsor levels go to [www.MRESgala.org](http://www.MRESgala.org) or call us with questions at (612) 963-4757.

## 30th Anniversary Gala Celebration Partner Opportunities

### Platinum Gala Event Partner - \$5,000

#### Platinum Partners will receive the following benefits:

- \* Admission for twelve to the Paul Hawken *Meet & Greet* reception
- \* Seating at the VIP table for two
- \* Priority seating at Gala for ten guests including dinner and the program
- \* Admission to Gala for Members and Employees at MRES Member Price
- \* Premium placement in Exhibit space in Event Hall Foyer
- \* Opportunity to write a full page letter (or 5 minute presentation in the gala program) around event theme
- \* Placement of half-page sponsorship display in interior back cover of the gala program
- \* Recognition on promotional materials, on MRES Website and on gala invitations
- \* Honorary signage at the gala (sign materials to be provided by partner)
- \* Recognition on the video screens throughout the evening

#### In addition to the benefits, Platinum Partners will also receive:

- \* Honorary Organizational Membership in MRES at *Corporate* level (\$2,500 value)
- \* An opportunity to be featured as a co-sponsor of the event during the MRES Annual Membership Meeting on December 10, 2009 including a 3 minute presentation
- \* Recognition in a full-page tailored in-depth profile on MRES website and in the January and February 2010 Solar Flare - our monthly e-newsletter with a circulation of over 3,000
- \* Recognition as a Co-Sponsor during the "Working Together" conference event on Feb. 19, 2010 (tentative date), including a formal introduction and a five-minute speaking slot during the program

### Gold Partners – \$2,500

#### Gold Partners will receive the following benefits:

- \* Admission for six to the Paul Hawken *Meet & Greet* reception
- \* Seating at the VIP table for two
- \* Priority seating at Gala for ten guests including dinner and the program
- \* Admission to Gala for Members and Employees at MRES Member Price
- \* Priority placement of Exhibit Space in Event Hall Foyer
- \* Live recognition as a Gold Sponsor
- \* Premium placement of half-page sponsorship display in the gala program
- \* Recognition on promotional materials, on MRES Website and on gala invitations
- \* Prominent signage at the gala (sign materials to be provided by partner)
- \* Recognition on the video screens throughout the evening

#### In addition to the benefits, Gold Partners will also receive:

- \* An opportunity to be recognized as a co-sponsor of the event during the MRES Annual Membership Meeting December 10, 2009 including a 3 minute presentation
- \* An opportunity to be featured and recognized as a co-sponsor of "Working Together" follow-up conference event (Feb. 19, 2010 - tentative date)
- \* Recognition in a half-page profile on MRES website and in the January or February 2010 Solar Flare - our monthly e-newsletter with a circulation of over 3,000

## **Silver Partners – \$1,000**

### **Silver Partners will receive the following benefits:**

- \* Admission for two to the Paul Hawken *Meet & Greet* reception
- \* Priority seating for four guests including dinner and the program
- \* Admission to Gala for Members and Employees at MRES Member Price
- \* Exhibit Space in Event Hall Foyer
- \* Priority placement of ¼ page sponsorship display in the gala program
- \* Recognition on promotional materials, on MRES Website and on gala invitations
- \* Recognition on the video screens throughout the evening

### **Silver Partners will also receive:**

- \* An opportunity to be recognized as a co-sponsor of the event during the MRES Annual Membership Meeting December 10, 2009
- \* Recognition in the on MRES website and in January or February 2010 Solar Flare - our monthly e-newsletter with a circulation of over 3,000

## **Bronze Partners - \$500**

### **Bronze Partners will receive the following benefits:**

- \* Admission for one to the Paul Hawken *Meet & Greet* reception
- \* Priority seating at Gala for two including dinner and the program
- \* Admission to Gala for Members and Employees at MRES Member Price
- \* Exhibit Space in Event Hall Foyer
- \* Placement of logo and name in the gala program
- \* Recognition on promotional materials and on MRES Website
- \* Recognition in the January or February 2010 Solar Flare and MRES website
- \* Recognition on the video screens throughout the evening

## **Exhibitor Partners - \$250**

### **Exhibitor Partners will receive the following benefits:**

- \* Exhibit Space in Event Hall Foyer
- \* Placement of logo and name in the gala program
- \* Recognition on promotional materials and on MRES Website

## **Table Sponsors - \$600 until Dec. 31, 2009 \$700 after Jan 1, 2010**

### **Table Sponsors will receive the following benefits:**

- \* Full Table of seating at Gala for Ten guests including dinner and the program
- \* Recognition in MRES Solar Flare - March 2010

## Partnership Application Form

### Desired Partner Level:

- |  |  |
|--|--|
| <input type="checkbox"/> Platinum ..... \$5,000  | <input type="checkbox"/> Exhibitor ..... \$250   |
| <input type="checkbox"/> Gold ..... \$2,500  | <input type="checkbox"/> Table Sponsor ..... \$600/\$700 after Jan. 1                                |
| <input type="checkbox"/> Silver ..... \$1,000  | <input type="checkbox"/> Donor \$_____ (Amount)  |
| <input type="checkbox"/> Bronze ..... \$500  | <input type="checkbox"/> I would like to purchase additional tickets to the Gala. Please contact me. |
| <input type="checkbox"/> I would like to donate products or services for the Silent Auction \$_____ (Value)<br>Description _____ |  |

### Partner Information:

\_\_\_\_\_  
Partner's name (as you would like to appear on printed materials):

\_\_\_\_\_  
Contact's name (if different from above):

\_\_\_\_\_  
Address:

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Fax Email

\_\_\_\_\_  
Website to link to from MRES Sponsor Page

### Payment Information:

- Please find enclosed my check for the level indicated, payable to:  
**Minnesota Renewable Energy Society**
- Please bill me/us for the amount indicated above. Bill in fiscal year \_\_\_\_\_
- Please charge my  Visa  Master Card  American Express

\_\_\_\_\_  
Account No. Expiration date Security Code on back of card

\_\_\_\_\_  
Name (as it appears on card) Authorized Signature

Payment Mailing Address: **Minnesota Renewable Energy Society**  
30<sup>th</sup> Anniversary Gala  
2928 5<sup>th</sup> Avenue South  
Minneapolis, MN 55408

Or Fax form to: **651-204-2988**