



MINNESOTA RENEWABLE ENERGY SOCIETY

## The MRES 30th Anniversary Gala Celebration Partners will...

- Help present inspirational keynote speaker Paul Hawken, author of many best selling books including *Blessed Unrest*, *Ecology of Commerce* and *Natural Capitalism*.
- Keep ticket prices at an affordable level for everyone so as to exclude no one. Enjoy an evening of fun and recognition of the exemplary contributions of our partners.
- Launch a new decade around the theme: **“Working together in this Blessed Unrest: taking the next steps to a sustainable society.”**

*Join us as we take a retrospective look at a number of milestones in our history, commemorating MRES' 30th anniversary and layout our vision of unity for the future.*

*When you partner with us you will not only accomplish all of these important things but you will receive many other benefits as well, including an opportunity to meet Paul Hawken at the private reception in his honor, priority seating at the Gala for your guests, reduced price admission for your members and employees, free exhibit space at the event, display space in the gala program, recognition on the MRES Website, in the monthly newsletter in gala invitations and in various prominent places throughout the event. For details about these and other benefits, see the detailed description of partnership levels inside.*

### GALA Event Overview

**Date:** Friday, February 19, 2010

**Location:** Crowne Plaza Hotel

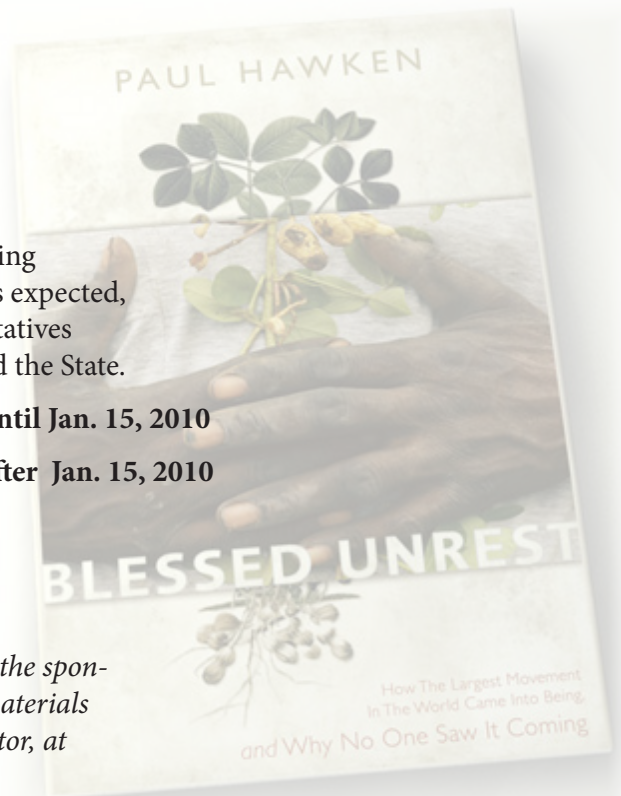
**Address:** 11 Kellogg Boulevard  
St. Paul, Minnesota 55101

**Audience:** 400+ guests, members, friends, working partners and invited guest dignitaries expected, including mayors, senators, representatives and other policy makers from around the State.

**Ticket Prices:** \$45 members \$75 non-members until Jan. 15, 2010

\$55 members \$85 non-members after Jan. 15, 2010

**Meet and Greet Paul Hawken Reception:** By special invitation or as benefit to Partners.



*Please refer to the following pages for more information about the sponsorship levels and benefits. Should you desire any additional materials or have questions, please contact Laura Cina, Managing Director, at [LauraC@MNRenewables.org](mailto:LauraC@MNRenewables.org) or call (612) 963-4757.*

*For more information, to purchase tickets or partner with us at one of the available sponsor levels go to <http://www.MRESgala>.*



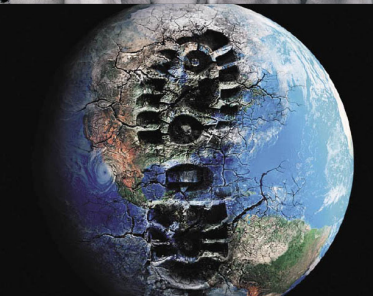
## Platinum Gala Event Partner \$5,000

Platinum Partners will receive the following benefits:

- Admission for twelve to the Paul Hawken *Meet & Greet* reception
- Seating at the VIP table for two
- Priority seating at Gala for ten guests including dinner and program
- Admission to Gala for Members and Employees at MRES Member Price
- Premium placement in Exhibit space in Event Hall Foyer
- Opportunity to write a full page letter (or 5 minute presentation) in the gala program around event theme
- Placement of half-page display in interior back cover of the gala program
- Recognition on promotional materials, MRES Website and gala invitations
- Honorary signage at the gala (sign materials provided by partner)
- Recognition on the video screens throughout the evening

Platinum Partners will also receive:

- Honorary Organizational Membership in MRES at *Corporate* level (\$2,500 value)
- An opportunity to be featured as a co-sponsor of the event during the MRES Annual Membership Meeting December 10, 2009, including a 3 minute presentation
- Recognition in a full-page tailored in-depth profile on MRES website and in the January and February 2010 *Solar Flare* e-newsletter with a circulation of over 3,000
- Recognition as a Co-Sponsor during the “Working Together” symposium event on Feb. 19, 2010 (tentative date), including a formal introduction and a five-minute presentation during the program



## Gold Partners \$2,500

Gold Partners will receive the following benefits:

- Admission for six to the Paul Hawken *Meet & Greet* reception
- Seating at the VIP table for two
- Priority seating at Gala for ten guests including dinner and the program
- Admission to Gala for Members and Employees at MRES Member Price
- Priority placement of Exhibit Space in Event Hall Foyer
- Live recognition as a Gold Sponsor
- Premium placement of half-page sponsorship display in the gala program
- Recognition on promotional materials, on MRES Website and on gala invitations
- Prominent signage at the gala (sign materials to be provided by partner)
- Recognition on the video screens throughout the evening

Gold Partners will also receive:

- An opportunity to be featured and recognized as a co-sponsor of the “Working Together” symposium event (Feb. 19, 2010 - tentative date)
- Recognition in a half-page profile on MRES website and in the January or February 2010 *Solar Flare* - our monthly e-newsletter with a circulation of over 3,000

## Silver Partners – \$1,000

Silver Partners will receive the following benefits:

- Admission for two to the Paul Hawken *Meet & Greet* reception
- Priority seating for four guests including dinner and the program
- Admission to Gala for Members and Employees at MRES Member Price
- Exhibit Space in Event Hall Foyer
- Priority placement of ¼ page sponsorship display in the gala program
- Recognition on promotional materials, on MRES Website and on gala invitations
- Recognition on the video screens throughout the evening.
- Recognition in the on MRES website and in January or February 2010 *Solar Flare* e-newsletter with a circulation of over 3,000

## Bronze Partners - \$500

Bronze Partners will receive the following benefits:

- Admission for one to the Paul Hawken *Meet & Greet* reception
- Priority seating at Gala for two including dinner and the program
- Admission to Gala for Members and Employees at MRES Member Price
- Exhibit Space in Event Hall Foyer
- Placement of logo and name in the gala program
- Recognition on promotional materials and on MRES Website
- Recognition in the January or February 2010 *Solar Flare* e-newsletter and MRES website
- Recognition on the video screens throughout the evening

## Table Sponsors - \$600 (\$700 after January 15, 2010)

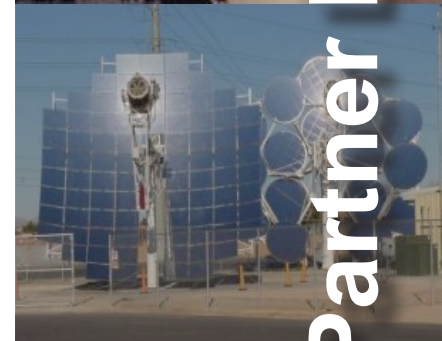
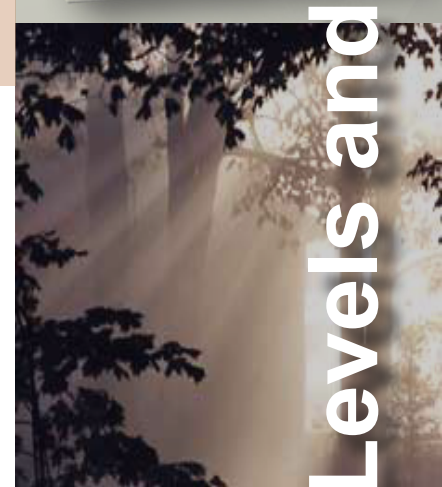
Table Sponsors will receive the following benefits:

- Full Table of seating at Gala for Ten guests including dinner and the program
- Recognition in MRES Solar Flare - March 2010

## Exhibitor Partners - \$250

Exhibitor Partners receive the following benefits:

- Exhibit Space in Event Hall Foyer
- Placement of logo and name in the gala program
- Recognition on promotional materials and on MRES Website



Gala Partner Levels and Benefits

