

Eco Experience Solar Area Exhibit Partner Agreement

Please join us as a Solar Area partner at the 2011 Eco Experience, August 25 – September 5, 2011.



The Eco Experience provides an amazing opportunity to share information and educate Minnesotans

about the science, technology, and uses of solar energy. Please be aware that this is not a sales event. As a Solar Energy Area exhibit partner with the Minnesota Renewable Energy Society, you will have the opportunity to educate the over **anticipated 360,000 people** that will visit the Eco Experience building during the State Fair.

The purpose of this document is to highlight expectations and benefits of being a Solar Area Partner. Please read this in conjunction with the MPCA program partner documents. Please contact us immediately with any questions. Partner applications are due: **June 28, 2011**. Please contact Laura to submit your application: laurac@mnrenewables.org by the deadline so that you can receive all partner benefits.

Partner Expectation CHECKLIST:

Solar Area Exhibit Partners must meet the following criteria:

___ Follow all rules and regulations as a program partner as set forth by the Minnesota Pollution Control Agency and the Minnesota State Fair; complete application and be accepted.

___ Be a current non-profit or business in compliance with MN state regulations and be focused on solar energy development, technology, education, and/or sustainability.

Provide the following, **at a Minimum**, the more you contribute the more benefits you get! [See Benefits](#) below.

Partner \$500 Level

- \$250 cash contribution to the Minnesota Renewable Energy Society. This contribution will be used by MRES to directly offset the costs of coordinating and updating the Solar Area. All cash contributions due August 1, 2010.
- 20 hours of volunteer time as a Solar Area Educator (+ attendance by all volunteers at the pre-fair volunteer training). Partner volunteers are required to wear the provided identifying uniform (i.e. t-shirt) during volunteer staff time. The 20 hour commitment can be completed by more than one volunteer from any partner organization.

OR

- A \$500 Cash Contribution

****MRES Business Members can choose to pay only \$150 in Cash but will be required to provide 30 hours in volunteer time.**

Partner Benefits – see MPCA Partner Guidelines for details and funding level benefits.

Solar Area Exhibit Partners (signed up by June 28) will receive the following benefits:

\$500 Partner Level

- Your logo with link on the Minnesota Renewable Energy Society web site: www.mnrenewables.org and your name on the Eco-Experience web site: www.ecoexperience.org
- Collateral space in the exhibit (see MPCA guidelines for details - one piece of paper collateral per Partner organization allowed: No stickers, bumper stickers, or balloons.)
- Giveaway of solar-related items (optional, must be pre-approved and in mass quantity). Contact MRES for details. June 20th Deadline
- Verbal recognition of your organization by Solar Area Educators to State Fair visitors.
- An opportunity to share information about your organization to the direct line of over 100 Solar Area Educators during the Volunteer Educator Training

\$1000 Partner Level

- On-site recognition at the Eco-Experience on the large hanging banner in the Solar Area (see MPCA guideline sheet for details and levels).
- Recognition in MRES' Solar Flare Newsletter
- Plus all the benefits above

For questions or more information please call Doug Shoemaker at 612-308-4757

Your Responsibilities

1. As a Solar Area Educator (volunteer), share unbiased information about solar energy technology. (*NOTE: Business solicitations are not accepted under the guidelines set forth by the MPCA.*)
2. If you choose to provide copies or your organizations literature, you are required to transport or mail at your expense all collateral to the Solar area (*see MPCA guidelines*).
3. Email collateral sample to Laura at laurac@mnrenewables.org by August 1, 2010 for on-line inclusion.
4. Remind your volunteers that this is not a sales event or selling opportunity for your organization.
5. It is your responsibility if your volunteers do not show up for their shift. Payment may be requested to compensate for the Partner Agreement being broken.